

# Fiber Art Show AT THE 577 FOUNDATION

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Saturday, June 4<sup>th</sup> and Sunday, June 5<sup>th</sup>, 2011

Please consider joining the Perrysburg Area Arts Council in presenting the 2011 Fiber Art Show at The 577 Foundation. If you have any questions about any of these sponsorship opportunities, please contact us at 419-873-(ARTS) 2787, or email us at [perrysburg@bex.net](mailto:perrysburg@bex.net). Thank you for your consideration – we appreciate your support and hope to hear from you soon.

## **Sponsorship options:**

### **Full Musical Sponsorship - \$1000**

Sponsor the entire musical portion of the event. Your business will receive recognition in all media promotions and press releases, as well as on our website page and at the event itself. This package also includes a full-page ad in the event brochure.

### **Promotional Sponsorship - \$500**

Sponsor (or provide in-kind) the promotional materials needed for this event. In addition to brochure printing, we are also seeking donations for signage and banners. This package also includes a half-page ad in the event brochure.

### **Single Musical Sponsorship - \$300**

Sponsor a single musician or band for the event. Your business will receive recognition in all media promotions and press releases, as well as on our website page and at the event. This package also includes a half-page ad in the event brochure.

### **Children's Art Sponsorship - \$200**

Sponsor the Children's Art portion of the Fiber Art Show. This donation will cover the costs of the materials used for the fiber art projects offer to children during this event. Your business will receive recognition in all media promotions and press releases, as well as on our website page and at the event. This package also includes a half-page ad in the event brochure.

### **People's Choice or Jurors Choice Awards - \$100**

Monetary prizes will be awarded for a People's and Juror's Choice.

## Advertising Options:

The **Perrysburg Area Arts Council (PAAC)** is currently offering local businesses an opportunity to purchase advertising space in the event program. The black and white event program will be distributed to over 1500 attendees and participants.

### Full Page Ad - \$200

Vertical 5" by 8" ad in the Fiber Arts Show program and listed on our website as a sponsor. Our website gets approximately 50,000 hits a month from the spring through the fall.

### Half Page Ad - \$50

A half page horizontal 4 ¾" by 3 ¾"

### Business Card Ad - \$25

An ad the size of your business card 3 ½" by 2"

**NOTE:** In order to have your ad printed in the program we must receive your print ready ad and your payment with completed form by **May 13, 2011**.

## PLEASE COMPLETE THE FORM BELOW AND RETURN WITH PAYMENT TO:

Perrysburg Area Arts Council • 134 W. South Boundary, Ste. T • Perrysburg, OH 43551

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### Sponsorship for the 2011 Fiber Art Show at The 577 Foundation:

_____ \$1000 – Full Musical Sponsorship	_____ \$ 300 – Single Musical Sponsorship
_____ \$ 500 – Promotional Sponsorship	_____ \$ 100 – People’s Choice / Jurors Choice Awards
_____ \$ 200 – Children’s Art Sponsorship	_____ \$ _____

### Advertising in the Event Brochure for the 2011 Fiber Art Show at The 577 Foundation:

_____ \$ 100 – Full Page Ad	_____ \$ 50 – Half Page Ad
_____ \$ 25 – Business Card Ad	

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_