



Perrysburg Area Arts Council

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The **Perrysburg Area Arts Council** is coordinating the 4th annual Fiber Art Show to be held at The 577 Foundation in Perrysburg, OH, on June 4th and June 5th, 2011. This free event is a two-day celebration of all things fiber related and offers fun for the whole family! Highlights include:

- A large selection of juried contemporary fiber art
- Live music from a variety of musicians
- Children's Arts and Crafts activities
- Artisan Demonstrations of all kinds
- Animals such as alpacas, llamas, and angora rabbits
- Sheep-to-Shawl demonstration

We are currently seeking community-minded businesses to become sponsors to help defray the various operational and marketing costs of presenting a high-quality event. Over 700 people attended the Fiber Art Show last year and with our expanded marketing plan, we expect a larger turnout this year. It is our hope to present a regional event that will bring many out-of-town visitors to the Perrysburg area.

The Perrysburg Area Arts Council has served our community since 1989 by building appreciation, participation and support for the arts. Today, we continue to use our mission statement, "**To inspire, develop, sustain, and coordinate arts in the Perrysburg, Ohio area**" as our guiding force for all the community work we do. PAAC needs your support to help us continue presenting free and low priced events like the Fiber Art Show that make Perrysburg a cultural destination. A strong and vital cultural environment attracts good residents and more visitors to our area, thus bringing revenue to local businesses.

Please take a moment to review the enclosed listing of available options. We offer many different levels of sponsorship, along with the opportunity to advertise in our show brochure. We look forward to your partnership and hope you can join us in presenting a successful 2011 Fiber Art Show.

Sincerely,

Valerie French
Executive Director

Fiber Art Show AT THE 577 FOUNDATION

Saturday, June 4th and Sunday, June 5th, 2011

Please consider joining the Perrysburg Area Arts Council in presenting the 2011 Fiber Art Show at The 577 Foundation. If you have any questions about any of these sponsorship opportunities, please contact us at 419-873-(ARTS) 2787, or email us at perrysburg@bex.net. Thank you for your consideration – we appreciate your support and hope to hear from you soon.

Sponsorship options:

Full Musical Sponsorship - \$1000

Sponsor the entire musical portion of the event. Your business will receive recognition in all media promotions and press releases, as well as on our website page and at the event itself. This package also includes a full-page ad in the event brochure.

Promotional Sponsorship - \$500

Sponsor (or provide in-kind) the promotional materials needed for this event. In addition to brochure printing, we are also seeking donations for signage and banners. This package also includes a half-page ad in the event brochure.

Single Musical Sponsorship - \$300

Sponsor a single musician or band for the event. Your business will receive recognition in all media promotions and press releases, as well as on our website page and at the event. This package also includes a half-page ad in the event brochure.

Children's Art Sponsorship - \$200

Sponsor the Children's Art portion of the Fiber Art Show. This donation will cover the costs of the materials used for the fiber art projects offer to children during this event. Your business will receive recognition in all media promotions and press releases, as well as on our website page and at the event. This package also includes a half-page ad in the event brochure.

People's Choice or Jurors Choice Awards - \$100

Monetary prizes will be awarded for a People's and Juror's Choice.

Advertising Options:

The **Perrysburg Area Arts Council (PAAC)** is currently offering local businesses an opportunity to purchase advertising space in the event program. The black and white event program will be distributed to over 1500 attendees and participants.

Full Page Ad - \$200

Vertical COLOR 5" by 8" ad in the Fiber Art Show program (back cover) and listed on our website as a sponsor.

Full Page Ad - \$100

Vertical B&W 5" by 8" ad in the Fiber Art Show program.

Half Page Ad - \$50

A half page horizontal 4 ¾" by 3 ¾"

Business Card Ad - \$25

An ad the size of your business card 3 ½" by 2"

NOTE: In order to have your ad printed in the program we must receive your print ready ad and your payment with completed form by **May 20, 2011**.

PLEASE COMPLETE THE FORM BELOW AND RETURN WITH PAYMENT TO:

Perrysburg Area Arts Council • 134 W. South Boundary, Ste. T • Perrysburg, OH 43551

Sponsorship for the 2011 Fiber Art Show at The 577 Foundation:

_____ \$1000 – Full Musical Sponsorship	_____ \$ 300 – Single Musical Sponsorship
_____ \$ 500 – Promotional Sponsorship	_____ \$ 100 – People's Choice / Jurors Choice Awards
_____ \$ 200 – Children's Art Sponsorship	_____ \$ _____ - Other Amount

Advertising in the Event Brochure for the 2011 Fiber Art Show at The 577 Foundation:

_____ \$ 200 – Full Page Color Ad (listed as sponsor on website)	_____ \$ 100 – Full Page B & W Ad
_____ \$ 50 – Half-Page Ad	_____ \$ 25 – Business Card Ad

Company Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____